

Eastern Placer Creek Signage Placer County Planning Department

Project Summary

The Eastern Placer Signage Project, an effort to identify the streams and rivers of eastern Placer County, involves placing blue-and-white metal signs with streams' names, a uniform logo, "No Littering No Dumping," and where appropriate "Trout or Salmon Habitat" on them throughout the unincorporated area of Placer County (sample below). The Sierra Nevada Conservancy logo will be placed on the back of the signs. Eighty signs will be placed at 40 different creek crossings along 17 different waterways stretching from Auburn to Squaw and Martis valleys near Lake Tahoe.

Placer County is seeking \$15,000 in Sierra Nevada Conservancy Proposition 84 funding to assist with this program. The County's contribution is \$7,400.



Sample Placer Creek Crossing Sign

The County previously signed 54 crossings in the western portion of the county. By knowing the names of the streams we drive across every day in our communities, citizens of, and visitors to, Placer County will gain a sense of ownership and protectiveness. Signage will also help educate the public about their role in water quality and protection of critical fisheries habitat.